



# *Activity and Program Sponsorships*

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## *Activities and Programs*

Activities and Programs are an essential part of every senior's lifestyle. The Senior Services Center provides daily/weekly/monthly activities for seniors. Last year 5,613 seniors took advantage of these opportunities. The activities and programs we offer promote active healthy lifestyles. The goal is to keep seniors living independently for as long as possible. The more options we offer, the more people we can serve!

## *Sponsorship Types*

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| <b>Presentation Sponsor</b>   | <b>\$150</b>                               |
| <ul style="list-style-type: none"><li>• Opportunity to address a group of seniors</li><li>• Opportunity to hand out promotional material</li></ul>  |  |
| <b>Health Screening Sponsor</b>   | <b>\$200/session<br/>\$5,000/10 months</b> |
| <ul style="list-style-type: none"><li>• Perform agreed upon service for seniors</li><li>• Opportunity to hand out promotional material</li><li>• Publicity in newsletter announcing the screening</li><li>• Full page ad in newsletter for two cycles</li></ul>   |  |
| <b>Program Sponsor</b>  | <b>\$250</b>                               |
| <ul style="list-style-type: none"><li>• Your company name highlighted on all advertisement including flyers and bi-monthly newsletter</li><li>• Opportunity to address the seniors</li><li>• Opportunity to hand out promotional material</li><li>• Full page ad in newsletter for two cycles</li></ul> |  |
| <b>Booth/Table Sponsor</b>  | <b>\$250</b>                               |
| <ul style="list-style-type: none"><li>• Event table and chairs set for your use</li><li>• Opportunity to hand out promotional materials</li><li>• Opportunity to interact with seniors</li></ul>  |  |
| <b>Dinner Series Sponsor</b>  | <b>\$500</b>                               |
| <ul style="list-style-type: none"><li>• Your company name and logo on all advertisement for the dinner</li><li>• Table tents on each table</li><li>• Opportunity to address the seniors</li><li>• Full page ad in newsletter for three cycles</li></ul>   |  |